Universities Development Data Analysis. A Case Study

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Abstract. Statistical accounting of universities in the Russian Federation is available to any prospective students or organizations worldwide. The purpose of collecting statistical reports is to demonstrate the indicators and achievements of the university for applicants who choose a university for their further study and for organizations that would like a partnership with the university. Besides, this statistical collection is an effective tool for assessing the quality of the university administration's work, including monitoring the level of academic staff salaries and researchers. Therefore, the adequacy, and reliability of the information in the data of statistical reports is an extremely relevant and important task.

1 Introduction

Annually educational organizations in Russia conduct self-examination and analysis (monitoring) of performance indicators in order to establish compliance with the conditions for the implementation of the educational process, the content and quality of graduate training. The results of such self-examination and monitoring include analytical part and performance indicators. The data are published on the websites of universities and the Ministry of Education and Science in order to ensure the availability and openness of information. Anyone from anywhere in the world can examine them. This is important when choosing a university. Thus, monitoring carried out by the Ministry of Science and Higher Education solves the problem of attracting students from other regions and countries. Data collection has been carried out since 2011. During this time, a large database has been created that stores information on all universities in the country, including their branches. This monitoring involves not only state universities, but also private ones. Based on this analysis, the Ministry of Education and Science decides on the effectiveness of universities. Inefficient universities are revoked and closed. Thus, monitoring is an effective tool for applicants, students, employers and university founders. At the same time, the Ministry annually supplements the monitoring forms.

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2 The main part

Description of the statistical reporting model of Russian universities.

The statistical collection results of information are presented on the website https://monitoring.miccedu.ru/. This site is targeted only at the user who speaks Russian. The structure of the university's statistical analysis is given as follows [1]:

- I. General information (Fig. 1). This section includes the following information:
- Name of the educational organization;
- Region and address of the organization;
- Departmental affiliation (for example, the university is subordinate to the Federal Agency for Maritime and River Transport);
- website hosted by the university;
- Founder (s) (for example, the university is subordinate to the Federal Agency for Maritime and River Transport)
- Profile of the organization (for example, educational organizations with no specific activity)
- List of organization's branches implementing higher education programs.

Name of the educational organization	Federal state budgetary educational institution of higher professional education «Far Eastern State Technical Fisheries University»
Region, address	690087, Primorsky Territory, Vladivostok, Lugovaya st., 52-B
Departmental subordination	The Federal Agency for Fisheries
Website	http://www.dalrybvtuz.ru
Founder(s)	The Federal Agency for Fisheries
Organization profile	Educational organizations that do not have specific activities

Fig. 1. Information provided in the section "General information".

II. Performance monitoring indicators data (Table 1). This is one of the key sections if you want to evaluate a university on complex, integrated indicators [2-4]. This section is interesting for city administrations and ministries; it compares universities in the region or departmental affiliations. This section contains the following information:

- The organization's positions on the main indicators in comparison with the threshold values.

Nº	№ Indicator V a		Median values for Value			
			Russian Federation	Federal subject	Departmental subordination	
E.1	Educational activity	53,00	63,31	53,99	55,45	+4,5%

Table 1. Integral indicators of the Russian Federation's university.

E.2	Research activity	85,77	103,30	95,70	86,40	-39,9%
E.3	International activity	23,73	5,92	8,30	9,85	+3,7%
E.4	Financial and economic activities	5 931,61	2 979,30	5 712,20	4 581,70	+12,9%
E.5	Academic staff salaries	203,43	209,30	206,80	203,40	+0,1%
E.8	Additional indicator	2,57	3,39	2,93	3,20	+4,0%

III. Results of monitoring the educational organization by areas of activity.

Educational activity (Fig. 2). This section involves basic information about the points that an applicant has to get to enter the university, the number of teachers, etc. This section compares universities in terms of educational performance. Actually, universities compete in terms of the scores of enrolled students [5-7].

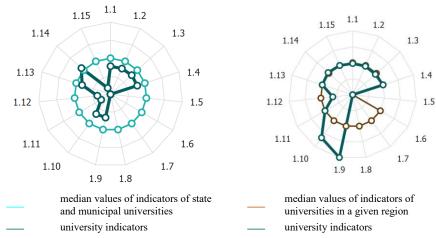


Fig. 2. Results of monitoring the educational organization on educational activities.

The indicators for monitoring educational activities presented in Figure 2 are shown in Table 2.

Table 2. Integral indicators of the Russian Federation's university.

N₂	Indicator	Units	Value
1.1	The average score of the Unified State Exam (USE) of students accepted according to USE results at the expense of the corresponding budgets of the budgetary system of the Russian Federation	score	54,04

1.2	The average USE score of university students accepted according to USE results without target quotas	score	54,04
1.3	The average USE score of students admitted based on USE results with payment of the cost of training costs by individuals and legal entities	score	48,55
1.4	The average minimum score of the Unified State Exam for students by sectors of activity (specialty)	score	38,76
1.5	Students, winners, and prize-winners of the final stage of the All-Russian Olympiad of schoolchildren	people	0
1.6	Students, winners, and prize-winners of the Olympiads of schoolchildren accepted for full-time education for the first year	people	0
1.7	Students accepted according to the results of the target admission	people	0
1.8	The percentage of students accepted according to the results of the target admission	%	0
1.9	The percentage of students enrolled in master's programs	%	6,42
1.10	The percentage of students in master's and postgraduate programs	%	8,64
1.11	The percentage of students with a bachelor's, specialist's or master's degree from other organizations admitted to the first year of study in master's programs	%	6,82
1.12	The percentage of students enrolled in master's and postgraduate programs with a bachelor's degree, specialist diploma, or master's degree from other organizations	%	21,83
1.13	Graduate students per 100 students	people	2,55
1.14	The percentage of students from third-party organizations who have completed training under advanced training or professional retraining programs	%	94,50

1.15	The percentage of students studying in the fields of knowledge "Engineering, technology, and technical sciences", "Health and medical sciences", "Education and pedagogical sciences", which have signed agreements on employer-sponsored education	%	0,48
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Research activities (Fig. 3). The key indicators for assessing scientific activity are the volume of scientific research, expressed in money and the number and quality of scientific publications, in the number of employees who have a scientific degree as well [8, 9].

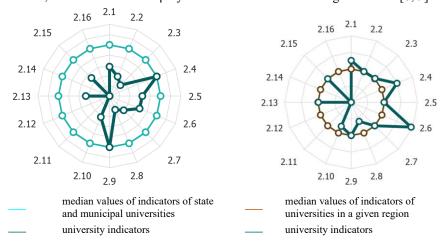


Fig. 3. Results of monitoring the educational organization on educational activities.

The indicators for monitoring scientific activity given in Figure 3 are presented in Table 3.

№	Indicator	Units	Value
2.1	Citations of publications published over the past 5 years, indexed at Web of Science Core Collection per 100 employees	units	37,52
2.2	Citations of publications published over the past 5 years, indexed at Scopus per 100 employees	units	52,41
2.3	Citations of publications published over the past 5 years, indexed at RSCI per 100 employees	units	274,76
2.4	Publications indexed at Web of Science Core Collection per 100 employees	units	12,14
2.5	Publications indexed at Scopus per 100 employees	units	15,45
2.6	Publications indexed at RSCI, per 100 employees	units	172,14
2.7	Total volume of research and development work (R&D)	thousand rubles	15 546,30
2.8	The share of income from R&D	%	1,45

Table 3. Indicators of scientific activity monitoring

2.9	The share of R&D performed by own forces (without the involvement of co-executors)	%	100,00
2.10	R&D revenues per employee	thousand rubles	39,70
2.11	License agreements	units	0
2.12	The share of funds obtained from the use of the results of intellectual activity by an educational organization	%	0
2.13	The share of the number of employees without an academic degree - up to 30 years, candidates of science - up to 35 years, doctors of science - up to 40 years	%	4,76
2.14	The proportion of scientific and pedagogical workers who defended their candidate and doctoral dissertations in the reporting period	%	0
2.15	Scientific journals, including electronic ones, published by the educational organization	units	1
2.16	Grants obtained for the reporting year per 100 employees	units	0

3 Reliability and adequacy of data collection information

Data collection is carried out in 2 stages. The first part is collected from the statistical forms of VPO-1 and includes information on the students and staff of the university, an analysis of the areas of training in terms of demand by applicants, employers, and the ministry. It is from this part that it is possible to assess with what points and in what directions applicants enter, which areas are in demand by foreign students.

The second part includes the financial indicators of universities, analysis of the state of the university campus, analysis of the resource base, the provision of dormitories, analysis of publication activity, analysis of research projects, grants, the provision of libraries, etc.

Collecting data is a time-consuming task because the software is not integrated with the universities' databases; it is impossible to enter data simultaneously from several workplaces. As a result, human-made mistakes can be made during input and analysis. Despite the software is improved every year, nevertheless, it has some shortcomings and problems. For example, in the guidelines, it is said that the data have to correspond to certain statistical forms, and in fact, the number of cells for input is either more or less than the specified one[10, 11].

All monitoring consists of 8 large sections, includes a huge amount of data. It should be noted that this monitoring has a section on Employment of graduates. The Committee on Labor and Employment of the Population fills in this indicator. Applicants can easily analyze the monitoring of the employment of graduates of competing universities, the average salary of graduates of competing universities, and choose admission. Given the fact that documents are accepted online, applicants from the regions can choose any university. The Pension Fund of the Russian Federation, Federal Service for Supervision of Education and Science and labor and employment committees in the regions provide employment-monitoring data. Industry universities do not assess this indicator, since most often 100% of applicants are trained at the request of their founder [12-14].

4 Discussion and Conclusion

The main principles of monitoring conducted by the Ministry of Science and Higher Education of the Russian Federation are:

- openness and publicity of events and data during monitoring
- continuity and comparability of indicators
- taking into account the specifics of the activities of educational organizations in the formation of monitoring indicators
- the possibility of documentary confirmation of the quality of data provided by educational organizations
- the ability to obtain data on educational data from external sources.

The following groups of educational institutions of higher education are distinguished, which have the specifics of their activities:

- medical focus
- agricultural focus
- creative focus
- sports orientation
- transport orientation

The stages of monitoring are determined:

- determination of key areas of activity of educational organizations;
- development of indicators for their assessment;
- collection and verification of primary statistics data.

Data analysis and preparation of proposals are being carried out:

the indicators of the effectiveness of the activities of educational organizations and branches are calculated; boundary values are determined based on the median values of indicators within reference groups (federal districts of the Russian Federation, groups of regions, groups of organizations with a specific sectoral focus of activity; the results of monitoring are published in an open-source.

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